

# CONFERENCE PROGRAM OVERVIEW

(The following schedule is subject to change without prior notice)

Wednesday, 21 June					
09:00–13:00	Pre-conference visit - Philips Innovation Campus				
14:00–17:00	Visit to Asia-Pacific Brewery		Workshop on IEEE TEM		
17:30–19:00	Welcome Reception & Registration				
Thursday, 22 June					
08:00–08:30	Registration & Welcome				
08:30–09:15	Keynote Address 1 - Yves Doz (INSEAD, France)				
09:15–10:00	Keynote Address 2 - Liu Shang-Jyh (National Chiao Tung University, Taiwan)				
10:00–10:30	Coffee/Tea Break				
10:30–12:00	Technical Sessions				
	Session A	Session B	Session C	Session D	Session E
	A1-1	B1-1	C1-1	D1-1	E1-1
	Business Strategy - I	Innovation Policy & Management -I	Organizational Culture	Managing IT & E-Commerce - I	Technology Management - II
12:00–13:00	Lunch				
13:00–15:00	Technical Sessions				
	Session A	Session B	Session C	Session D	Session E
	A1-2	B1-2	C1-2	D1-2	E1-2
	Business Strategy - II	Innovation Policy & Management -II	R&D and Risk Management	Managing IT & E-Commerce - II	Technology Management - III
15:00–15:30	Coffee/Tea Break				
15:30–17:45	Technical Sessions				
	Session A	Session B	Session C	Session D	Session E
	A1-3	B1-3	C1-3	D1-3	E1-3
	Project Management	Innovation Policy Management - III	Knowledge Management - I	Managing IT & E-Commerce - III	Technology Management - IV
18:00–22:00	Conference Dinner at Shangri-La Hotel, Sentosa Island				

Friday, 23 June					
08:00-08:30	Registration				
08:30-09:15	Keynote Address 3 - Mourad Mankarios (Philips Electronics Singapore)				
09:15-10:30	Technical Sessions				
	Session A	Session B	Session C	Session D	Session E
	A2-1	B2-1	C2-1	D2-1	E2-1
	Supply Chain Management - I	Six Sigma & Quality Management - I	Knowledge Management - II	New Product Development - I	Technology Management - V
10:30-11:00	Coffee/Tea Break				
11:00-12:00	Technical Sessions				
	Session A	Session B	Session C	Session D	Session E
	A2-2	B2-2	C2-2	D2-2	E2-2
	Supply Chain Management - II	Six Sigma & Quality Management - II	Knowledge Management - III	New Product Development - II	Intellectual Property
12:00-13:00	Lunch				
13:00-15:00	Technical Sessions				
	Session A	Session B	Session C	Session D	Session E
	A2-3	B2-3	C2-3	D2-3	E2-3
	Supply Chain Management - III	Six Sigma & Quality Management - III	Innovation Policy & Management - IV	New Product Development - III	Entrepreneurship
15:00-15:30	Coffee/Tea Break				
15:30-16:30	Technical Sessions				
	Session A	Session B	Session C	Session D	Session E
	A2-4	B2-4	C2-4	D2-4	E2-4
	Supply Chain Management - IV	Six Sigma & Quality Management - IV	Innovation Policy & Management - V	Technology Management - I	Human Resource Management
16:30-17:30	Keynote Address 4 - Manoj Singh (Deloitte Touche Tohmatsu, Asia Pacific)				
17:30-19:00	Farewell Dinner				

Note: Each presentation should take 15 minutes (including Q&A). In sessions which have one additional paper, the session will end 15 minutes later than otherwise.

# CONFERENCE PROGRAM

Sessions A - VIP Room, Sessions B - Jupiter I, Sessions C - Jupiter II, Sessions D - Jupiter III, Sessions E - Venus I

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Theo J.B.M. Postma, Beng-Geok Wee

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